

Module	International Agribusiness Management
Module coordination	Prof. Dr. Felix Arion (Cluj)
Language	English
Credits	8
Stud. Workload	240h, of which 56h contact
Frequency (WS / SS)	Yearly, SS
Teachers	Prof. Dr. Felix Arion (Cluj)
Contents	<ul style="list-style-type: none"> - Financial Management for Agribusiness - Budgeting Process - Evaluation of Agribusiness Management - Evaluation of Decision - Operations Management for Agribusiness - Logistics Management - Performance Appraisals for Agribusiness
Qualification targets	<p>Students will be able to</p> <ul style="list-style-type: none"> - use basic knowledge for explanation and interpretation of various types of management decisions in the international agribusiness management of retail supply units. - apply basic principles and methods specific to supply units' management in order to solve problems / situations well defined, having qualified assistance. - appropriate use of standard assessment criteria and methods to assess the quality, advantages and limitations of methods of international agribusiness management, of retail and supply units
Literature	<p>Lecture based materials</p> <p>Baker, Gregory A.; Grunewald, Orlen; Gorman, William D., 2002, Introduction to Food and Agribusiness Management, Prentice Hall, USA</p> <p>Beierlein, James G.; Schneeberger, Kenneth C.; Osburn, Donald D., 2003, Principles of Agribusiness Management, 3rd Ed., Waveland Press, Inc., USA</p> <p>Erickson, Steven P.; Akridge, Jay T.; Barnard, Freddie L.; Downey; W. David, 2002, Agribusiness Management, 3rd Ed., McGraw Hill, USA</p>
Learning methods	Instructions (28 h), seminar (28 h)
Examination type	Written exam 100%
Study system usability	Compulsory module see § 7 (3) Examination Regulations MSc Sustainable Food Systems elective for students with focus on economics
Entrance requirements	Entrance requirements see § 6 Examination Regulations MSc Sustainable Food Systems